

CAROLINA IREGUI

MULTIMEDIA DIRECTOR | ART DIRECTOR | PRODUCER

Carolina Iregui obtained her Master's in Art Direction for Film in Barcelona in 2011, following her Bachelor's degree in Design from York University in Toronto. Early in her career, she worked as an Art Director and Director on various audiovisual productions, including films, music videos, short films, and commercials. In 2013, she has the privilege of being part of the creative team for the multimedia opening show of the World Games in Cali, Colombia. Driven by her dynamic and committed approach, Carolina participates actively in numerous projects while establishing VIVID, her own design and production company.

In 2018, Carolina relocates to Montreal and joins cadabra/XYZ Technologies as the Production Manager and Artistic Director for the project "Parliament: The Immersive Experience." This large-scale venture, spanning nearly four years, placed her at the helm, overseeing the project and guiding the creative teams in implementing innovative concepts. With the experience acquired over the years in the multimedia, film, and design industries, Carolina also assumed the role of Multimedia Director on different projects, including the new permanent multimedia exhibit at the Armand Frappier Museum in Laval, Québec. With an unwavering dedication to excellence and a rigorous, enthusiastic work ethic, she stands out for her artistic sensibility and methodical work approach.

PROFESSIONAL AND ACADEMIC CERTIFICATIONS

2011 Masters of Art Direction for Film. ESCAC, Barcelona, Spain.
2004 - 2008 Design Honours Bachelors' degree. York University & Sheridan College joint program, Toronto, Canada.

LANGUAGES

English | Spanish Full professional proficiency
French Professional proficiency

RECENT MULTIMEDIA PRODUCTIONS

2023 **In-situ Multimedia Director and Project Manager.** COSMOS - Immersive Experience.
Created by: Iregular. Client: *La Secretaria de Cultura Recreación y Deporte*, Bogota, Colombia.

2023 **Audiovisual Art Director and Producer.** *TOUT L'MONDE CHEZ NOUS* - Touring concert.
Created by: Vision Diversité, Quebec.

2020 - 2023 **Project Manager and Art Director.** PARLEMENT: THE IMMERSIVE EXPERIENCE - Permanent visitor destination. Production: XYZ Technologies. Client: The Library of Parliament, Ottawa.

2021 - 2022 **Multimedia Director.** *4, 3, 2, 1... SANTÉ!* - Permanent museum exhibit. Production: XYZ Technologies and Lupien+Matteau. Client: *Musée de la Santé Armand-Frappier*, Laval, Quebec.

2019 - 2021 **Assistant Director and Project Manager.** THE SEA INSIDE - Permanent 360° movie and interactive installation. Production: XYZ Technologies. Client: *Société d'histoire du Lac-Saint-Jean*. Alma, Quebec.

2021 **Art Director.** BOREAL MURAL - Interactive mural and playground. Production: XYZ Technologies. Client: Wild Zoo of St-Felicien, Quebec.

2021 **Multimedia Director.** *DE TERREBONNE AU FORT CHIPEWYAN* - Permanent museum exhibit. Production: XYZ Technologies. Client: SODECT - Île-des-Moulins museum, Terrebonne, Quebec.

2021 **Multimedia Director.** *DESCENDRE DANS LE TEMP* - Permanent museum exhibit. Production: XYZ Technologies and Lupien+Matteau. Client: Thetford Museum | KB3, Quebec.

2019 **Art Director.** A DAY IN THE LIFE OF TOMORROW - Interactive model. Production: XYZ Technologies. Client: District Union, Terrebonne, Quebec.

*More professional experience upon request.

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